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Visit Shenandoah and Sam Moon Group are pleased to announce a holiday-themed farmers market at Metropark Square next Saturday, December 11, 2021

(Shenandoah, TX, Dec. 2, 2021) - Visit Shenandoah and Sam Moon Group are pleased to announce a holiday-themed farmers market in Shenandoah next Saturday, December 11, 2021, from 10 am – 3 pm. The market is a collaboration between Metropark Square and [Your Neighborhood Farmers Market Association](#) (YNFMA), the largest certified community farmers market in Texas. A curated vendor list provides a diverse variety of farm-fresh produce, organic sauces and seasonings, baked goods, grass-fed meat, handcrafted refreshments as part of their regular monthly market. However, the December holiday market will be a larger-than-normal market, and will include some seasonal goods geared toward the holidays, including: farm-fresh apples from Apple Valley Orchard, French pears from Austin, Texas, winter squash, as well as a variety of Santa-approved, homemade baked goods like pies and one-of-a-kind, handcrafted holiday items, and much, much more. Shoppers can discover new seasonal items for their pantry, table and home!

There will also be live music, a variety of holiday games and activities for children and families, an ugly sweater contest for the entire family, a photo-op station with Christmas-themed décor and a raffle containing items from farmers market vendors and merchants from Metropark Square.

Finally, we have also teamed up with "Toys for Tots" to help bring a little Santa magic to children in need. If you feel moved to help, please bring your unwrapped gifts to the market, and know that your kindness will help brighten the holiday for those less fortunate.

As with our regular monthly markets, everything is grown, made, or built locally in Texas. "We believe in supporting Texas farmers and small businesses," said Daniel Moon, Vice President of Sam Moon Group. "This holiday market will provide a great opportunity for families to get out, have fun, and support small, local businesses." "We're thrilled to work with both the Sam Moon Group and YNFMA to bring this TDA-certified market to the area. Not only does it enhance our sense of community, but it also provides residents and visitors with additional access to organic products, and through the "Toys for Tots" Toy Drive, a chance to help those in need," said John Mayner, Director, Visit Shenandoah.

As mentioned above, this holiday market is expected to be larger than our regular monthly markets, and should have 50+ vendors, including participation from several Metropark Square and Sam Moon Center tenants. The Shenandoah Farmers Market is certified with the Texas Department of Agriculture and is a part of its "Go Texan" program.

We encourage all shoppers to follow CDC guidelines and to practice social distancing and wear masks while patronizing the market. Hand sanitizing stations will be setup throughout the event.

About Your Neighborhood Farmer's Market:

Your Neighborhood Farmers Market Association (YNFMA) was founded on the idea of merging neighborhoods, local businesses, farmers & artisans together in a fun social gathering. As Farmers' markets continue to rise in popularity, consumer demand for obtaining fresh products and shopping local has increased; as a result, YNFMA farmers' markets have become an increasing visible part in the suburbs and urban areas. YNFMA is the largest certified community farmers market in Texas, with numerous locations throughout the Greater Houston area.

“We pride ourselves on bringing families and community together in each Farmers market setting,” said Cre Johnson, Your Neighborhood Farmers Market founder. “We aim to create a relaxed and enjoyable event where people can taste new flavors and discover new local products while enjoying the first-class amenities of YNFMA vendors.”

About Metropark Square

Metropark Square is an upscale, mixed-use development Shenandoah, Texas, developed and owned by Sam Moon Group. Anchoring this development are the newest technologies and food offerings from AMC Theatres and Dave & Buster’s, among an exciting mix of new restaurants, retailers, high-end apartments, and a Hyatt House hotel. Metropark Square is wrapped around a central green space area that includes a pavilion, fountain and outdoor event space for all ages to enjoy.

About Visit Shenandoah (Shenandoah Convention and Visitors Bureau):

Visit Shenandoah (Shenandoah Convention and Visitors Bureau) is the official destination marketing organization for the City of Shenandoah, TX, and is charged with marketing and selling the city as a business and leisure travel destination. It is a department of the City of Shenandoah, TX.